

Kevat Padh

kevat.padh@gmail.com
+91 88843 07145

Experience

Noora Health India | Creative Design Lead | 2022 - Present

- Mentored and trained a team of 13 creatives - Visual, Illustration and Film teams
- Design and strategy for the 'Care Companion Program'
- In 2022 - 2024(Q1), my team's innovative tools trained 8,636,408 caregivers significantly advancing Noora's mission in healthcare education & engagement

Noora Health | UI/UX Senior manager | 2020 - 2022

- Co-developed brand strategy + identity, experiential and organizational Level
- Built and managed visual and web communication in all org collaterals
- Co-Led 'All Team Retreats - '2020-2022', embracing org culture & values

NUMA Bengaluru | Visual Designer | 2017 - 2018

- Re-imagined brand identity, managed social media presence
- Re-designed the space to create cohesive brand experience
- Worked with start-up accelerators and provided brand identity consultancy

Write Leela Write | Assistant Visual Designer | 2015 - 2017

- Assisted in creating brand identities and website + app designs to support client projects and enhance visual communication

Krust Collective | Co-founder | 2015 - 2019

- Led project management and client communication for projects around brand identity creation, UI/UX design, and art direction

Dukaan | Co-founder | 2014 - 2018

- Launched and managed a lifestyle and home decor brand, focusing on minimalist product design and online + offline market presence

Education

Srishti Institute of Art, Design and Technology

Diploma in Visual Communication | 2011 - 2015 | Bengaluru

KES Institute of Commerce

Accountancy | 2009 - 2011 | Mumbai

Skills

Expertise

Human Centered Design
Health Communication
Service Design
Strategic Branding
Publication Design
Visual Communication

Frameworks

Design Research
Prototyping
Storytelling
Systems Mapping
Competitor Analysis
Service Blueprint

Software

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Figma
Wix/Squarespace
Miro/Mural